



# TIESHENA DAVIS

HELPING YOUR ADVANCE IN YOUR CAREER & BUSINESS!

PUBLISHING EXECUTIVE  
ENTREPRENEUR  
AUTHOR & SPEAKER

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Tieshena Davis is a seasoned speaker, multi-bestselling author and the founding publisher & CEO of **Purposely Created Publishing**; an international award-winning publishing firm, specializing in author branding and development. With keen expertise on book publishing, digital strategy and organizational management; she appears widely at professional events, teaching audiences how to leverage writing to advance their business and career goals in competitive environments.

With her engaging sense of humor, unique style of simplifying complex topics and results-driven approach, Tieshena shares practical strategies and ignites thought-provoking ideas that attendees can implement right away. Tie is committed to ensuring everyone leaves with not only newfound information, but also feeling better about themselves, more inspired and more confident.

Within the past decade, she's been the recipient of multiple awards, including the 2017 Medical Moguls Academy "Faculty of the Year", and Prince George's County Maryland "Top Forty Under 40" in Arts & Humanities.

Tieshena's advice has been featured in The Huffington Post, Forbes.com, Black Enterprise, Publishers Weekly and other numerous media outlets. She is a graduate of Yale School of Management Book Publishing Executive Program and an active member of the Independent Book Publishers Association.

Featured in and seen on:



## SIGNATURE SPEAKING TOPICS

- Think Like a Bookpreneur™: Ways to Monetize Your Book Beyond Traditional Sales
- Authority Domination: Publishing Strategies to Position Yourself as an Expert
- Raise Your Value: Increasing Visibility and Influence at Work
- Book Publishing 101: What You Need to Know
- Make It Buzz: Building a Brand in a Digital Era
- Mastering the Art of Content Marketing
- How to Drive Organizational Growth

## IDEAL AUDIENCES

- Administrators
- C-Suite Executives
- Coaches
- Consultants
- Educators
- Entrepreneurs
- Healthcare Professionals
- Writers & Authors

## PAST CLIENTS

- African American Author Expo (AAAE)
- Morgan State University
- Momentum in Medicine Conference
- Independent Book Publisher Association (IBPA)
- BookBaby Independent Authors Conference



*Tie is a beast mode publisher who has a sweet spot for creating bestselling products for authors. She is extremely knowledgeable about bringing in money multiple ways with your story. She is an extraordinary resource with a heart of gold. Check her out!*

– Dr. Venus Opal Reese / Defy Impossible, Inc.